INDUSTRY AFFILIATE ORGANIZATIONS BENEFITS AND THEIR ROLE IN EC GOVERNANCE AND DEVELOPMENT

Industry Affiliate Organizations are eligible to serve as Category C Voting Members within Equestrian Canada (EC).

Mandate of Category C Voting Members

The primary responsibilities of Category C Voting Members include:

- Representing and voting on behalf of Category C memberships at the EC Annual Meeting.
- Electing Board Directors.
- Voting on amendments to EC By-Laws.
- Appointing two (2) representatives to the EC Nominating Committee.
- Acting as a liaison between the President, Board, and CEO on governance matters.
- Fulfilling additional obligations as outlined in the EC By-Laws.

As the National Sport Organization for equestrian sport in Canada, Equestrian Canada (EC) works closely with a diverse group of stakeholders and members, including Category C Members: Canadian National Equine Organizations (NEO). These organizations represent a particular area of equine interest on a national scale, or where there is no such national entity, on a regional scale, and are comprised of three types of organizations: industry, breed and special affiliate.

Category C members may participate in EC's Active **Equine Industry Development Committee** (EIDC), the **Breed Association Horse Recording Program** (BAHR) and the **Canadian Horse Identification Program** (CHIP).

Equine Industry Development Committee (EIDC)

The general purpose of the Active Equine Industry Development Committee (the "Committee") is to provide strategic guidance and counsel to management for the development of and advocacy for the Canadian active equine industry as it relates to EC's mandate and operational planning. At the start of each fiscal year the Committee will be informed about specific subjects and/or activities relating to the strategic plan for further assessment/action by the Committee.

Active Equine Industry: A business practice or pursuit that involves active equines. A high functioning industry should foster one's ability to raise, train and rear equines in a manner that promotes accessibility, generates productivity, demands good animal welfare and allows financial gain.

Duties and Responsibilities

The Committee shall, under the authority delegated to it by the CEO, be responsible for providing strategic guidance and counsel to management for the development of and advocacy for the Canadian active equine industry as it relates to EC's mandate.

Specific responsibilities include:

1. Advising management on the annual operational priorities, strategies and performance targets for the ongoing development of and advocacy for the Canadian active equine industry;

2. Monitoring, analyzing and responding to key issues that affect the active equine industry;

3. Representing EC and the active equine industry on Government of Canada committees and/or groups*;

4. Providing input and feedback to management concerning policies, programs, rules, regulations and services related its development and advocacy functions;

5. Supporting management in dealing with emerging issues within the Canadian active equine industry;

6. Interfacing as a unit with the Canadian active equine industry in partnership with management on key developments, issues, challenges and achievements within the Canadian active equine industry;

7. Providing strategic counsel to management on matters concerning active equine industry programs and services;

Breed Association Horse Recording Program (BAHR)

Purpose

EC recognizes the efforts of Breed Associations and Breeders in producing quality horses for the participation in equine sports and being recognized for their performance. The Breed Association Horse Recording Program supports both breeders and breed associations in achieving these results by:.

- Providing a free breed association registration account in the EC Database (MyEC). Through accessing the MyEC account, the breed association may create and issue new EC lifetime horse recordings for their foals registered during the term of the yearly agreement at no cost to the breed association.
- On all EC online national rankings lists, horses that have been registered by the breed association will include the breed association's logo and/or breed name. By the accompaniment of this designation, the public will see that this horse is registered with that breed association. The data submitted by the breed association to EC will be used to promote Canadian-bred sport horses and to rank the top breeders and sires.
- Horses will be tracked for their performance for the life of the animal based on participation at EC sanctioned events.
- EC will further recognize the breed association as an Official Reseller of the 124-000 national microchip through the Canadian Horse Identification Program (CHIP). The resale of 124-000 microchips is limited to Canadian breed associations registered with EC. Additional registration paperwork with the CHIP program will be required.

Canadian Horse Identification Program (CHIP)

The CHIP program is a national traceability program initiated for the benefit of all equines born and/or domiciled in Canada, regardless of breed or use. It follows the three key pillars of a traceability program, similar to regulated species: animal and owner identification, premise identification (PID) and movement reporting. Enrollment into the program is voluntary, but strongly encouraged. Enrollment will include equines with the 124-000 microchip, with other numbered microchips and those equines who are not microchipped. Microchipping is the preferred method for equine identification, recognized by EC, many sport organizations, breed associations and the CFIA for traceability because it is quick, accessible, and immediate when paired with registration in a national database.

Equestrian Canada has been allocated a series of identification numbers for equine under an international standard beginning with '124-000' by the CFIA in order to ensure the uniqueness of individual microchip numbers used in the CHIP traceability program. '124' is the country code for Canada, and the '000' indicates the number is in the series allocated by CFIA. The '124-000' microchip follows ISO 11784/11785 and ISO 3166 standards to ensure uniqueness, using the CFIA allocated number range for equine identification, 15 digits in total.

Choosing the unique '124-000' microchip ensures global recognition and growth for Canadian breeders. It also allows for accurate tracking and pedigree verification, which is essential in maintaining breed standards. The 124-000 microchip clearly denotes that the equine is a livestock species and does not belong in the companion animal category, which can limit funding programs for the equine sector. The CHIP program will capture cradle to grave information, equine uses through its life, length of life, medical information and much more beyond just a traceability program. Such data captured is very much

valued by vets, breed associations, research groups, etc. As more equines are registered, industry will have a clearer picture of the equine herd population in Canada, a statistic that has been only estimated to date.

EC's chosen partner for the CHIP program and supplier of the 124-000 microchips is EIDAP, based in Ontario. TROVAN is the manufacturer of the microchips in Germany. They have been a leader in the Canadian microchip market for over 25 years and work closely with veterinarians, breeders and breed associations to deliver superior products and services nationally.

Category C Breed Registries will benefit from the CHIP program by:

- Free account setups at EIDAP for purchasing microchips and scanners
- Access to purchasing 124-000 microchips directly from EIDAP at wholesale prices (packs of 10 or 50) for their members' registered equines, and associated breeders
- Access to purchasing microchip scanners through EIDAP for their members and breeders
- Access to support services from EIDAP (ordering, platform use, etc.)
- Access to the traceability platform for initial registration of equines and owners
- Basic registrations for equine profiles in the CHIP platform are free for breed associations, breeders, and owners