



PROFESSIONAL BIO FOR EQUESTRIAN CANADA BOARD CANDIDATE: **ANDREA HAYWARD**

Andrea Hayward is an accomplished business executive with a robust track record in finance, operations, and strategic development. Currently serving as a Chief Financial Officer and Corporate Secretary, Andrea oversees international business operations with expert operational leadership and financial management. Her leadership encompasses external financial reporting, strategic development, budgeting, and integration of acquisitions, driving annual revenues exceeding \$50 million.

As Vice President of Operations, she managed strategic development and substantial budgets across multiple properties, ensuring compliance, optimizing performance metrics, as well as crisis management development.

Beyond her corporate achievements, Andrea is deeply committed to community service. A life-long equestrian, she has contributed to the betterment of the community through various board roles. Her non-profit experience is complemented by her active involvement in Clubs where she has fostered stronger community relationships and fundraising initiatives.

Andrea's diverse skill set includes mergers and acquisitions, talent management, strategy execution, financial modeling, regulatory compliance, and executive briefing. She is recognized for her ability to balance compliance standards with financial goals and guest experience, making her a valuable asset to any board or organization.

Andrea Hayward, MBA, CPA, CGA

April 30, 2024

Equestrian Canada

via e-mail: nominations@equestrian.ca

Re: Board Application

Attn: Wayne Burwash, Chair – Nominating Committee

I am delighted to apply for one of the vacant Board Member positions with Equine Canada ("EC"). As an active equestrian athlete with a professional background in finance and operations, I feel that my skillset is a perfect match to provide value to the EC Board of Directors.

As both a lifelong Equestrian that understands our equestrian landscape in multiple disciplines and a professional accountant, I have developed the core competencies required to add value to EC. Both personally and professionally, I have shared my passion as an equine advocate my entire life.

From a professional perspective, I served on the Board of Directors of TBC Teletheatres who represent our equine athletes at racetracks within the Province of BC. I have been praised for my professional guidance which resulted in securing the operational funding to improve the conditions of the horses and their caretakers, meanwhile improving the funding model for the horse owners. Furthermore, I supported the career transition of equine athletes into other disciplines such as dressage and hunter/jumper.

With my 27 years at Great Canadian Gaming Corporation, during an exceptional growth phase, I have been able to successfully provide functional expertise to areas such as: Governance and Organizational development, Property development, People development including oversight of 3,000 employees and 10 full-service casinos across the Province of BC, Mergers and Acquisitions experience with involvement in over 20 acquisitions and divestures. Furthermore, I collaborated with many charity groups to grow and develop the community involvement both financially and with our people.

As CFO with ESE Entertainment, I have driven the governance of the organization working closely with the Board of Directors. In addition, I have been directly involved in our operations Internationally in Europe and North America.

My experience at Scouts Canada has provided me experience of working with a Not-for-Profit Board of Directors as I provided advice to the Board on their property assets. This resulted in a complete overhaul of the more than 500 properties that Scouts Canada has an interest in. As an active Rotary Club member, I have been involved with fundraising and community activities.

On a personal note, I have enjoyed horse ownership and successfully competed in the disciplines of hunter, jumper and dressage from a very young age. I have also enjoyed the recreational leisure of horse ownership and pleasure riding in both English and Western disciplines.

I would be thrilled to have the opportunity to serve on the EC Board and put my knowledge to use. I am confident you will find me a great fit for your needs as a Board Member to EC. Please contact me by phone or email at a convenient time for you so that we may setup a virtual or in-person meeting.

Regards,

Andrea Hayward